

VISION PLANNING

Vision Planning integrates the functions of merchandise financial, assortment, and item planning into a single, centralized planning environment with integrated planning workflow to efficiently generate accurate strategic and tactical plans at all levels of the planning hierarchies.

Your Vision, Our Solution

Vision Planning's intuitive interface allows key planning processes and their related metrics to be quickly refined, reconciled and finalized at the appropriate levels of the planning hierarchies. This enables your merchants to make better buying decisions, perform more rapid analysis and define an effective flow of inventory. A robust top-down, bottom-up, and middle-out reconciliation process allows for quick and easy development of "what-if" scenarios, allowing planners to evaluate aggressive versus conservative plan objectives to rapidly evaluate alternate merchandising strategies.

Vision Planning's integrated assortment module allows users to build efficient, profitable assortments that support the desired category strategy, while respecting key consumer demand drivers. Flexible hierarchy support allows users to pivot and manage plans using the appropriate level of aggregation to quickly implement the desired plan changes across the product, location and time hierarchies.

FEATURES

Supports top-down, bottom-up and middle-out merchandise financial, assortment, item planning and reconciliation.

Intuitive user interface permits even the most inexperienced planners to quickly develop effective merchandise and assortment plans.

Pre-season and In-season Open-to-Buy support delivers real-time visibility to current orders and OTB availability.

Allows creation of user defined templates to efficiently monitor and manage relevant sales, inventory, markdown and turnover performance metrics and targets at the desired level of product/store/time hierarchy.

Vision Planning offers us intuitive views and a step-by-step approach to planning. We anticipate that it will help us achieve an optimal balance between financial performance and customer satisfaction.

The logo for Cavender's, featuring the word "CAVENDER'S" in a stylized, serif font with a star and decorative flourishes underneath.

Joe Cavender, President

The logo for Jesta I.S., featuring the word "JESTA" in a bold, blue, sans-serif font with a stylized "J" and "I.S." to its right.

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