

VISION MOBILE

Vision Mobile is designed as an enterprise mobile platform which leverages the foundation of the industry leading Vision Suite for retailers, wholesalers and brand manufacturers. Vision Mobile is designed to provide access to enterprise analytics and activity management functions from wherever and whenever you need it.

FEATURES

Vision Mobile-Marketing is designed to enable consumers to browse retailer product catalogues, create gift registries and wish-lists, publish product feedback via social media and ultimately submit product order requests for fulfillment via integrated online portals. The integration with Vision Merchandising and Vision Store allows for up-to-date inventory information, improved customer satisfaction and increased sales.

Your Vision, Our Solution

Vision Mobile delivers a flexible mobile application environment on top of the Vision Suite foundation, enabling retailers, wholesalers, and manufacturers to more efficiently connect with the creators and consumers of enterprise information.

Vision Mobile is designed to engage, with three distinct user groups using process-specific modules. It works directly with the Vision Suite of applications and provides seamless connectivity between enterprise data and mobile users.

Vision Mobile-Operations delivers improved productivity in both stores, head-offices for retailers and increases field productivity for wholesalers and brand manufacturers, by enabling support for field service transactions and orders in a real-time environment.

Mobile-Commerce offers streamlined check-out functionality and embedded CRM support, enabling our clients to provide mobile POS capability, decreasing check out times and improving customer satisfaction and conversion rates.

"The deployment of Vision Mobile operations in our stores represents a key component in our joint customer service and process improvement strategy. This solution enables Town Shoes to respond in real time to our clients' needs, while, at the same time, improving store and inventory productivity."

town shoes
for the love of shoes

Peter Gerhardt, Chief Financial Officer



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www.jestais.com | 1.888.925.5152 | info@jestais.com | Montreal, CA