VISION MERCHANDISING

FEATURES

Vision Merchandising offers robust inventory management functionality that streamlines the merchandising process helping your team to maximize sales at optimal margins. Vision Merchandising provides visibility into inventory, costs, sell-through rates, orders in-transit and on-order, providing the information that your organization needs to respond quickly to the demand-driven supply chain.

Empower buyers, merchandisers and inventory control managers to execute strategic plans and activities, by enabling them to convert forecasts and plans into disciplined buys, optimal allocations and effective replenishment.

Improve customer satisfaction and conversion rates, while reducing inventory carrying and operational costs, by leveraging consumer demand to drive key merchandising decisions.

Your Vision, Our Solution

Whether you are a traditional, self-sourcing, or omni-channel retailer, Vision Merchandising provides you with the tools needed to manage complex business processes and delivers real-time information across your enterprise delivering maximum ROI.

Exception based analysis helps maximize profits, reduce carrying costs, automate inventory and pricing processes, and makes negotiations with your suppliers more effective. Global access to real-time data from stores and distribution centers enables stock balancing, targeted allocations and improved operational efficiencies.

Enhance sales, avoid excessive markdowns and equalize stock-to-sales ratios through intelligent inventory optimization models and category management analytics.

Enhance entire IT solution stack by leveraging pre-existing integration with the entire vision suite, including Vision Planning, Vision Financial, Vision Store, Vision CRM, Vision Mobile and Vision Analytics.

"We are currently managing over 800 shoe locations and DSW.com with Vision Merchandising. It delivers tangible benefits: Ability to track sales and inventory at store/style/color/dimension/size level. Ability to receive and ship prepacks. Allocation and replenishment allows us to achieve cross docking in as little as 17 minutes using ASN's to pre-allocate merchandise prior to receipt."

Carlos cherubin, Sr. Vice President, CIO

DSW
DESIGNER SHOE WAREHOUSE®

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