

VISION FORECASTING

Vision Forecasting is designed for retailers, wholesalers, manufacturers and distributors to better predict customer, partner, and direct sales channel demand. This results in more accurate inventory management and customer service decisions, yielding streamlined supply chains and higher levels of customer satisfaction.

Your Vision, Our Solution

Vision forecasting is built to empower businesses with the early identification of sales trends and determination of weekly and/or seasonal influences by leveraging sophisticated forecasting algorithms. The forecasts could be further refined by planners and forecasters to account for causal and other known anomalies.

These forecasts are then disseminated across the enterprise to provide improved raw material procurement, merchandise and assortment planning, allocation, replenishment and price optimization decisions. The resulting data ensures a consistent implementation of inventory management strategies and tactical activities, resulting in optimized supply chains, improved operating performance, and increased customer satisfaction.

FEATURES

Graphical representation of forecasts and seasonal indices enable much quicker grasp of ensuing trends and seasonality.

Over 30 forecasting algorithms to automatically determine best-fit forecast for seasonal, fashion, short life cycle, and basic product categories.

Automatic forecast confidence scorecards deliver feedback on estimated statistical error for improved forecasting decisions.



© Copyright Jesta I.S. Inc. (2013). ALL RIGHTS RESERVED. All information contained in this brochure is the property of Jesta I.S. Inc. and is subject to change without notice. Reproduction is prohibited. Jesta I.S. is a trade name of Jesta I.S. Inc. "Vision Forecasting" is a service mark of Jesta I.S. Inc.

www.jestais.com | 1.888.925.5152 | info@jestais.com | Montreal, CA