

VISION ANALYTICS

Address the challenge of efficiently managing the large volume of transactional and analytical information generated within the manufacturing and retail enterprise.

Role-based dashboards and advanced analytics deliver the management tools needed to ensure consistent performance.

FEATURES

Comprehensive retail data model, designed for fast access to summary and detailed performance analysis.

Role-based dashboards deliver a structured view of your business, specific to the user's needs.

Your Vision, Our Solution

Vision Analytics delivers a suite of solutions that gather, present, and analyze the large volumes of transactional and analytical data flowing through today's omni-channel retail environments. It is a complete merchandising data warehouse model that contains industry-leading business intelligence, role-based dashboards, and ad-hoc reporting capability.

Our embedded analytics system combines all of these critical business information needs and more, into a single data analysis, rules-based, and exception-management processing engine.

Easy-to-use, ad-hoc reporting engine with private, role-based, and public report publishing capabilities.

Rules-based exception-management engine, delivers rapid identification of potential problems for resolution.

"It is very important to Town Shoes that we retain the highest customer loyalty levels possible and to do so we know that we need to have the right assortment of shoes for each store. With Vision Analytics, we have gained further insight into our selling patterns and our customer buying preferences, which in turn has allowed for far more accurate merchandise that meet each customer's performance."

town shoes
for the love of shoes

Peter Gerhardt, Chief Financial Officer

